The National Resource Center on Domestic Violence (NRCDV) is a source of comprehensive information, technical assistance and training for a broad base of constituents engaged in domestic violence intervention and prevention. NRCDV receives core funding through the Family Violence Prevention and Services Program (FVPSA) of the U.S. Department of Health and Human Services (HHS), as well as other government and private sources.

As part of a social change movement to end gender-based violence, NRCDV engages, informs and supports systems, organizations, communities and individuals to strengthen their capacity to effectively address domestic violence and intersecting issues.

Through key initiatives and the provision of high quality technical assistance, training, resource development and public policy advocacy, NRCDV works tirelessly to improve community and systems responses to domestic violence and, ultimately, prevent its occurrence.

NRCDV strives to be a trusted national leader and sustainable organization, renowned for innovation, multi-disciplinary and culturally-relevant approaches, and a commitment to ensuring that policy, practice and research is grounded in and guided by the diverse voices and experiences of domestic violence survivors and advocates.
Dear Colleagues and Friends,

We are pleased to provide this Annual Report for Fiscal Year 12, marking our first year as an independent organization. Since 1993, NRCDV operated as a national project of the Pennsylvania Coalition Against Domestic Violence (PCADV), one of the earliest and most respected state coalitions. PCADV carefully nurtured our growth and development and provided critical support for NRCDV’s successful transition to an independent non-profit organization in October 2011. We remain grateful to PCADV for their expert and steadfast guidance over these many years.

NRCDV’s mandate is broad, both in terms of the range of domestic violence issues it addresses and the constituents to which it responds. This first Annual Report highlights the key activities and accomplishments of NRCDV’s multi-cultural, multi-disciplinary, and multi-talented staff of 15, working closely with a ream of nationally recognized consultants and advisors. The leadership and governance of NRCDV’s Board of Directors, comprised of nationally representative domestic violence policy and program experts, researchers, and communications professionals, ensured not only a smooth transition but also a solid organizational foundation for the NRCDV.

Throughout FY 12, NRCDV continued its commitment to strengthen the capacity of programs serving domestic violence victims, promote effective public policy and research, and increase engagement in prevention. Three well-tested strategies framed NRCDV’s approach — technical assistance and training, resource development and dissemination, and the design and implementation of key initiatives that facilitate a deeper focus on a particular issue or population. Our work during this period continued to reflect a serious commitment to meaningful collaboration with our many national and regional partners, careful attention to accessibility and cultural competence, and a deep respect for the complex and intersectional nature of gender-based violence.

As NRCDV reports on our activities during this first year as an independent organization, we extend our sincere appreciation to our many colleagues and friends who continue to inspire, challenge, and teach us. Your ongoing support is important to us as we continue to make our contributions to this social change movement to end domestic violence.

The Board of Directors and Executive Leadership remains committed to supporting the organization as it carries out its core functions and strives to achieve its critical mission and vision.

Johnny Rice II, Dr.PH. Anne Menard
Chair, NRCDV Board of Directors NRCDV Executive Director
Strengthen & Sustain Capacity

Knowledgeable and experienced staff conduct extensive research, engage in strategic partnerships and initiate problem solving to identify the best resources and referrals to respond to each technical assistance request. Routinely, NRCDV staff and consultants serve as key training resources for domestic violence coalitions, federal agencies and others needing trainers with particular expertise. Areas of expertise include domestic violence victim resources and services, program and shelter development, shelter rules reduction, strategic planning for community-based programs, statistics and research, and leadership development for women of color, among many others.

The Domestic Violence Evidence Project was designed to respond to the growing emphasis on identifying and integrating evidence-based practice. This project combines research, evaluation, practice, and theory to inform critical decision-making by domestic violence programs and allies to expand the field’s capacity to more effectively serve survivors and their families and help build a more robust body of evidence for domestic violence intervention and prevention work.

Enhanced Services to Children and Youth Exposed to Domestic Violence provides lessons learned, and related resources, from 9 HHS-funded 3-year demonstration projects to enhance services to children and youth who have been exposed to domestic violence.

In FY 12, NRCDV —

- Responded to 1,354 TA requests
- Conducted training for 6,114 victim advocates & other allied professionals
- Released 8 funding alerts
- Posted 6 domestic violence TA Questions of the Month
- Published 2 TA Guidance

The Women of Color Network (WOCN) brings focus to the disproportionate violence that women of color face, and works to enhance, promote, and build the leadership capacity of women of color advocates, activists and allies.

Its 2012 National Call to Action Institute and Conference: Collective Empowerment, Collective Liberation drew over 350 participants. WOCN also held its first WOCN Leadership Academy for 57 fellows from 4 states, and explored the meaningful inclusion of people who are underserved with 50 OVW-funded STOP Administrators.

In 2012, NRCDV released its first eLearning module, Domestic Violence: Understanding the Basics, an hour long interactive learning tool that addresses common questions related to domestic violence.

The special collection featuring this publication was the most popular on VAWnet.org during the 6-month period in which it was released, receiving 2,174 views. The Executive Summary of the report was the third most popular resource in the VAWnet library with 21,420 views.
VAWnet: The Online Resource Center on Violence Against Women serves as the major vehicle through which NRCDV disseminates resources to the field. VAWnet uses technology to support and promote effective prevention and intervention strategies that enhance safety and wellbeing, and address the self-identified needs and concerns of victims and survivors.

In 2012, NRCDV released its second national research study, *Meeting Survivors’ Needs through Non-Residential Domestic Violence Services & Supports*. The study documented how well local domestic violence programs addressed the needs of survivors seeking and receiving non-residential services and supports. Nearly 1,500 domestic violence survivors and 90 community-based domestic violence programs participated.

Building Comprehensive Solutions to Domestic Violence (BCSDV) supports critical thinking, learning and victim-defined advocacy. BCSDV promotes analysis and provides practical guidance on challenging advocacy issues, such as children’s well-being, poverty, and supporting victims in contact with partners who use violence. Whether at the individual or policy level, BCSDV believes that our advocacy must be grounded in the victim’s perspective, priorities, culture, decisions and life circumstances.

Approximately 6.6 million people, half of them children, are lifted out of poverty annually due to the Earned Income Tax Credit (EITC) (Internal Revenue Service, 2012). As a proven anti-poverty strategy, the EITC can help survivors of domestic violence attain financial independence. To raise awareness and promote education of this program, NRCDV annually updates and releases a collection of resources on this topic, *Earned Income Tax Credit (EITC) and Other Tax Credits*.

Use of digital technology has rapidly grown in ways that were never imagined to be possible. The special collection, *Safety and Privacy in a Digital World*, developed in partnership with the Safety Net Team of the National Network to End Domestic Violence (NNEDV), provides information and resources to support and enhance the safety and privacy of those who may or do experience technology-assisted abuse.
Since its inception, NRCDV has provided leadership and operational support to the Domestic Violence Resource Network (DVRN), comprised of two national resource centers, four special issue resource centers, three culturally specific resource centers, and the National Domestic Violence Hotline. All are funded through HHS to inform and strengthen domestic violence intervention and prevention efforts at the individual, community, and societal levels.

To generate connections across all levels within the field, NRCDV’s Domestic Violence Awareness Project (DVAP) provides current, user-friendly information and tools to assist advocates in community-based programs, state coalitions and other national organizations in planning and implementing public education and awareness events. Several key initiatives of NRCDV maintain active participation in the social networking community, including Facebook, Twitter and Tumblr. Each of these channels reflect a specific type of messaging and focus to distribute information, advertise national events, engage followers, and promote resources.

Heralding October as National Domestic Violence Awareness Month (DVAM), NRCDV partners with several national anti-violence organizations to host the National Call of Unity, a free, 45-minute conference call held on the first Tuesday of October. Over 400 victim advocates, state domestic violence and sexual assault coalitions, national and government partners, survivors and their families join the call each year.

DVAP provides a wide variety of teaching tools, sample forms and templates, media related publications, webinars, audio recordings, and artwork files. Following a significant redesign to the project website, traffic to the site increased. Top page views on the DVAP website include:

- DVAM 2012 Campaign: 2,552 page views
- Campaign Ideas: 2,292 page views
- Artwork: 1,276 page views
- About DV: 662 page views
- Engaging the Media: 646 page views
- DVAM Events: 591 page views

International Women’s Day (IWD), observed annually on March 8, celebrates women’s achievements worldwide and throughout history. Each year, NRCDV designs and disseminates an IWD card featuring artwork that evokes an understanding and appreciation of the importance of women in society, their influence and the continuing struggle for equality and justice. This limited edition card is shared with over 400 advocates, allies, and key constituents, including the White House.

From the Front of the Room: An Advocate’s Guide to Help Prepare Survivors for Public Speaking, and its companion guide for survivors, provides guidance for those who desire to speak publicly about their experiences with intimate partner violence and for victim advocates seeking to maximize the survivor’s physical and emotional safety, and ensure the overall success of the speaking engagement.
NRCDV maintains a steady and intentional focus on strengthening its infrastructure, improving sustainability and continually streamlining operational processes to increase efficiency, effectiveness and accountability.

### NRCDV Staff Demographics

#### Gender

- Female (14) - 93%
- Male (1) - 7%

#### Leadership

- Management (8) - 53%
- Non-Management (7) - 47%

#### Education

- Associates/1-3 years of study (2) - 13%
- Bachelor’s (6) - 40%
- Master’s (7) - 47%

#### Tenure w/ NRCDV

- 0-3 years (8) - 53%
- 4-7 years (2) - 13%
- 8-11 years (3) - 20%
- 12+ years (2) - 13%

### NRCDV Revenue

In FY 12, NRCDV received funds from the U.S. Department of Health and Human Services (Family Violence Prevention & Services Program and Centers for Disease Control) and the U.S. Department of Justice (Office on Violence Against Women). Additionally, it secured funds from contracts and private donations.

- Government Grants & Contracts: $2,566,100
- Donations: $7,898
- Conference Income: $44,666
- Other Income: $19,485

Total Income: $2,638,149

### 2012 Audited Financials

#### Income

- Government Grants & Contracts: $2,566,100
- Donations: $7,898
- Conference Income: $44,666
- Other income: $19,485

Total Income: $2,638,149

#### Expenses

- Program Activities: $2,205,020
- Management & Administrative: $391,846

Total Expenses: $2,596,866

#### Assets

- $405,117

#### Liabilities

- $363,834
NRCDV Board of Directors

NRCDV Board of Directors is a nationally representative group, including long-time domestic violence advocates, researchers, and communications professionals that provide solid leadership and support to NRCDV.

- Johnny Rice, II, Board Chair
- Arlene Vassell-Richards, Vice-Chair
- Sara Zesski, Secretary
- Katie Ray-Jones, Treasurer
- Alice Lynch
- Connie Burk
- Dolly Wideman-Scott
- Etiony Aldorando, Ph.D.
- Jerry Silverman
- Maria Jose Fletcher
- Nakia Hansen, J.D.
- Shanaz Tejani-Butt, Ph.D.

NRCDV Staff

Staff represent a diverse, multi-disciplinary group of highly experienced advocates and professionals, many of whom have been active in the anti-violence against women movement for a significant number of years. Satellite offices operate in Washington, DC and Minneapolis, MN.

- Anne Menard, Executive Director
- **Technical Assistance & Public Education Team**
  - Kenya Fairley, Director of Programs
  - Patty Branco, Technical Assistance Specialist
  - Ivonne Ortiz, Training & Resource Development Specialist (On staff July 2013)
- **Policy & Research Team**
  - Annika Gifford Brothers, Policy & Research Manager
  - Amanda (Hoffman) Manes, Policy & Research Analyst
  - Anne Menard
- **VAWnet Team**
  - Casey Keene, VAWnet Manager
  - Anne Menard
- **Women of Color Network**
  - Tonya Lovelace, Director of WOCN
  - Rebecca Balog, WOCN Projects Administrator
  - Shasme Jackson, WOCN Project Coordinator
  - Chelsea Cox, WOCN Project Assistant (On staff January 2013)
- **Library Team**
  - Susan Metz-Ermlick, Director of Library & Information Sciences
- **Operations Team**
  - Farzana Safiullah, Director of Operations
  - John Schein, IT Manager
  - Dalia Rhoads, Office Coordinator
  - Erica Keim, Project Coordinator
  - Ashley Carter, Fiscal Coordinator

NRCDV Key Initiatives

- **Building Comprehensive Solutions to Domestic Violence**
  - [www.bcsdv.org](http://www.bcsdv.org)
- **Domestic Violence Awareness Project**
  - [www.nrcdv.org/dvam](http://www.nrcdv.org/dvam)
- **Domestic Violence Evidence Project**
  - [www.dvevidence.org](http://www.dvevidence.org)
- **VAWnet: The Online Resource Center on Violence Against Women**
  - [www.vawnet.org](http://www.vawnet.org)
- **Women of Color Network**
  - [www.womenofcolornetwork.org](http://www.womenofcolornetwork.org)
For more information, please contact:

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NRCDV Website: www.nrcdv.org